# Videolinq Reveals GenAI Automated Subtitles for Live Broadcasting

**Toronto, October 1** — At GITEX 2024, Videolinq will unveil its groundbreaking technology, poised to revolutionize linear live broadcasting with real-time subtitle translation in over 40 languages. EDIT's unique ability to insert captions and subtitles directly into live video and instantly distribute it to social media, OTT, and other video platforms sets a new standard for live broadcasting.

## Experience the Future of Live Broadcasting

Imagine a world where language barriers are effortlessly overcome in real-time. Videolinq's EDIT GenAI automated captions and subtitles technology offers precise, instant translations that elevate the viewer experience and ensure content integrity. This innovative solution uses a live stream, WebRTC signal, recorded MP4 file, or playlists as the source for a live broadcast. After adding captions or subtitles to the video, the signal with multilingual subtitles is distributed simultaneously to up to 25 destinations, including social media, OTT services, and video platforms. EDIT empowers SMEs, large enterprises, content creators, government agencies, and educational institutions, helping them reach a global audience with unparalleled efficiency.

## Key Highlights of the EDIT Technology:

- Real-Time Subtitling: Instantly translates live broadcasts in over 40 languages, ensuring your message is understood worldwide.

- CEA-608 Compliance: Adheres to industry standards for closed captioning, providing reliable and consistent viewer experiences.

- Real-Time Editing: A disruptive innovation that supports human operators in correcting AI-created captions, improving accuracy and insertion of captions and subtitles into live video.

- Developer API: An extensive set of programmatic tools to integrate Videolinq's end-to-end service with external backend systems, offering flexibility and customization.

Videolinq EDIT arrives at a pivotal moment when broadcasters seek ways to streamline their operations and expand into new markets. With its integrated live translation capabilities, the platform empowers broadcasters to connect with global audiences effortlessly, breaking down language barriers and unlocking new opportunities.

"We are excited to present Videolinq EDIT this year at GITEX 2024," shared Mostafa Shahat, MENA Director at Videolinq. "Our innovative AI technology not only simplifies workflows for broadcasters but also plays a crucial role in fostering accessibility and inclusion by providing real-time captions and subtitles."

**Visit Us and See EDIT in Action at GITEX 2024**

Join us at GITEX 2024 for a live demonstration of EDIT's capabilities. Attendees will witness firsthand how this technology simplifies and enhances live broadcasting workflows, setting a new standard for accuracy and professionalism in live subtitles. Experience the future of live broadcasting at our booth in the Ontario Canada Pavilion, stand H2-C30 in Hall 2.

**About Videolinq**

Founded in 2020, Videolinq is an industry leader in captions, subtitling, and transcripts for video. Our platform supports over 60 languages and integrates with any media source to deliver live streams with captions to various social media platforms and video services. Recognized by Streaming Media Magazine as the 'Best Automated Captions Solution,' Videolinq is committed to innovation and accessibility.

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