

## **ESTsoft to showcase AI human at AI Summit Seoul... Demonstrated to leading figures and companies from 19 countries**

May 23, 2024

- AI company booths operated by five of Korea's leading AI industry representatives
- Demonstrated interactive AI humans to Prime Minister Duck-soo Han and other key figures and companies in Korea and abroad
- Sangwon Chung, CEO of ESTsoft, declares that the company will lead the way in advancing AI human technology and ethical utilization to contribute to industry development

ESTsoft (CEO Sangwon Chung), a company specializing in AI services, announced on May 22 that it participated in the AI Summit Seoul, co-hosted by the governments of South Korea and the United Kingdom, and showcased its interactive AI human.

The AI Summit Seoul is a follow-up to the AI Safety Summit held in the UK in November last year, and was organized to advance comprehensive discussions globally on enhancing the safety of AI technology while promoting innovation, inclusion, and coexistence.

Under the slogan "AI for Safe & Inclusive Innovation," ESTsoft participated in an AI company booth organized by the Ministry of Science and ICT and the Korea Software Industry Association (KOSA) as a side event.

Five companies representing the domestic AI industry, including ESTsoft, SK Telecom, Naver, LG AI Research, and Google Korea, were selected for the AI company booth. At the booth, each company showcased its core AI technologies and major services utilizing them.

ESTsoft introduced its interactive AI human service to key figures from the government, industry, and academia from more than 19 countries who participated in the event. On the morning of May 22, when the ministerial meeting was held, Prime Minister Duck-soo Han and Minister of Science and ICT Jong-ho Lee visited and had a conversation with AI Human. At the event, the AI Human responded to questions about the latest AI market trends in real time, attracting high interest.

Sangwon Chung, CEO of ESTsoft, said, "It is very meaningful that ESTsoft's technology was introduced on behalf of the Korean AI industry at the AI Summit Seoul." "We will continue to contribute to the development of the global AI industry by leading the way in technological advancement and ethical utilization, especially in the field of AI humans," he added.

Earlier this month, ESTsoft launched its subscription AI Human service globally, marking the beginning of its international expansion.