

ESTsoft's AI human meets NAVER CLOUD PLATFORM's HyperCLOVA X... Signed a business agreement for AI technology partnership and joint business

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- Both companies will strengthen competitiveness of AI services and help expand and revitalize the AI industry ecosystem
- The collaboration will start with fostering talent in the AI industry and gradually expand to various areas
- Sangwon Chung, CEO of ESTsoft, promises to continue to propose AI services that change daily life amid successful collaboration

ESTsoft's AI human service will enter the HyperCLOVA X AI ecosystem in earnest.

ESTsoft (CEO Sangwon Chung), an AI service specialist, and NAVER CLOUD PLATFORM (NAVER CLOUD PLATFORM) announced today that they have signed a business agreement to develop technology alliances and joint projects with AI PERSO, an AI human technology, and HyperCLOVA X, a super-large language model (LLM).

The business agreement is aimed at strengthening the competitiveness of both companies' AI services, expanding the AI ecosystem based on them, and revitalizing the entire industry. Specific collaborations include:

- Mutual support for AI human and LLM technologies
- Joint planning and operation of AI business
- Mutual support for education and talent cultivation in the AI field
- Collaboration for the development of the AI industry

Among them, the collaboration to foster human resources in the AI field has already begun in earnest. As both companies are active as 'digital pioneers' selected by the Ministry of Employment and Labor, they are collaborating to build a more systematic and professional education system to discover and nurture talents in the AI field and strategically spread it.

The first AI technology alliance between the two companies is also expected to materialize in this discussion. To improve the educational environment, the two companies are considering linking ESTsoft's AI human service 'AI PERSO' and NAVER CLOUD PLATFORM's 'HyperCLOVA X'. This means that the two technologies will be

combined to provide fully personalized and customized education services. ESTsoft and NAVER CLOUD PLATFORM plan to expand the scope of the collaboration to various areas as the collaboration becomes successful.

"As a leading AI company, we are pleased to collaborate with NAVER CLOUD PLATFORM to advance technology and revitalize industries," said Sangwon Chung, CEO of ESTsoft.

"We will continue to provide AI services that create results and change our daily lives through successful collaboration."