

ESTsoft Partners with Microsoft to Expand Global Scale of AI Human Business

ESTsoft establishes partnership with Microsoft to discover game-changers and support global serviceization

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ESTsoft (CEO Sangwon Chung), a company specializing in AI services, has partnered with Microsoft to expand its AI human business globally.

ESTsoft announced that it signed a Memorandum of Understanding (MOU) to build a partnership with Microsoft at its headquarters in Seocho-gu, Seoul, last month on the 26th in the presence of Sangwon Chung, CEO of ESTsoft, Gye-Poong Byun, Director of ESTsoft, Jieun Lee, President of Microsoft Korea, and Woongse Lee, Head of Microsoft's SMC Division.

The partnership with Microsoft is part of a global project designed by Microsoft to form strategic partnerships with promising technology companies around the world that will be game changers in their industries to discover and capture new markets, and to provide a platform to distribute their technologies and services globally.

The core mission of the partnership is to help everyone around the world quickly enjoy the latest technologies in their daily lives and lay the foundation for technology-driven industrial innovation, and to this end, the partnership will conduct activities such as building an environment for the introduction of the latest technologies in industries, laying the foundation for stable and efficient delivery of the latest technologies, and supporting the rapid commercialization and globalization of the latest technologies.

At the signing ceremony, the two companies agreed to pursue the following initiatives:

- Accelerating ESTsoft's AI human business by utilizing Microsoft's Azure services
- Transform ESTsoft's IT infrastructure to the cloud, powered by Azure
- Strengthening business collaboration to expand ESTsoft's AI Human business in Asia and globally
- Discovering new AI-applicable businesses and promoting services for both companies' customers
- Operate and support various training programs for each of the two companies' business areas, etc.

ESTsoft's partnership with Microsoft will enable the company to advance its major AI businesses and gain a foothold in the global market. In particular, starting with the completion of the human interface in conjunction with Azure Open AI service, the development and operation of AI human IP, as well as virtual experience services using AI humans, will accelerate the promotion of new businesses and globalization through the functional expansion of AI humans.

In this MOU, the two companies confirmed the synergies that will arise from their collaboration, and will further discuss specifics for global commercialization in the near future.

"Microsoft Korea is creating a foundation for the rapid expansion of the latest technologies, including AI, in various ways around the world," said Jieun Lee, President of Microsoft Korea. "We congratulate ESTsoft and Microsoft on the partnership, and through this collaboration, we will actively support ESTsoft's AI human technology to enter the global market."

"Our partnership with Microsoft marks ESTsoft as a leading company working with global enterprises in the AI space," said Sangwon Chung, CEO of ESTsoft. "We will do our best to ensure that ESTsoft's world-class AI human technology is distributed to the global market through a variety of services."