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***astTECS to unveils Cutting-Edge AI Tools at GITEX 2024: Revolutionizing Workforce Optimization and Business Operations**

*astTECS, a global leader in end-to-end unified communication solutions, has announced that company will be launching its latest AI-powered tools at **GITEX 2024, stand H2-C13, German Pavilion at Dubai World Trade Centre (DWTC)**. The new offerings, which include AI Voicebots, AI Chatbots, and Docbots, are designed to help businesses optimize operations and significantly reduce workforce requirements, ushering in a new era of efficiency and productivity.

The introduction of these AI tools marks a significant milestone in *astTECS' mission to empower businesses with advanced technological solutions. The AI Voicebots and Chatbots are equipped to handle customer interactions, manage queries, and provide support around the clock, drastically reducing the need for human intervention in routine tasks. Meanwhile, Docbots streamline document management and processing, further cutting down on manual labor and enhancing overall operational efficiency.

In an era where businesses are seeking ways to do more with less, *astTECS' AI tools offer a strategic advantage. By automating repetitive and time-consuming tasks, these solutions allow organizations to optimize their workforce, enabling employees to focus on higher-value activities. This not only reduces costs but also improves the quality of service and operational agility.

“The ‘voicification’ of AI has opened up huge opportunities in the area of customer contact services like sales, support, engagement etc. in the form of various bots like VoiceBot, ChatBot and DocBot. These AI bots brings in considerable amount of workforce reduction in any sizeable organisation. The call of the hour for every CXO is to understand the application of these bots in their organisations to optimise workforce and improve customer satisfaction” said **Dr. Devasia Kurian, CEO, *astTECS**.

At GITEX 2024, *astTECS will demonstrate its AI tools, offering attendees a first-hand experience of how they can revolutionize business operations along with its comprehensive suite of Telecom products at the event. The company's booth will feature

live demonstrations, interactive sessions, and expert consultations, providing valuable insights into the future of workforce management and business optimization.

Join us at **GITEX 2024, stand#H2-C13, German Pavilion** from 14th -18th Oct 2024 to explore these groundbreaking AI tools. Discover how your business can benefit from cutting-edge technology that not only reduces operational costs but also enhances the overall customer experience.

About *astTECS:

*astTECS is a leading provider of AI powered business communication solutions based on Open Source Technology, specializing in AI IP PBX, Contact Center, IP PA System, CRM, Cloud solutions, IP Speakers and other Unified Communication products. With a strong presence in over 45 countries, *astTECS is committed to delivering innovative solutions that enhance business communication and operational efficiency.

With strong focus on customer needs, ***astTECS** solution serves users across the globe and the company continues to leverage its strong capabilities in product innovation, helping enterprises and SMEs capitalize on latest in technology and adapt to customer's communications requirements and evolving market opportunities.

For more information, visit www.asttecs.com.

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