

# Meet SOFTECH at GITEX Global Dubai 2024 at the Romanian Pavilion

August 28, 2024

We are thrilled to announce everyone that this October, SOFTECH Cluj, will be joining once again GITEX Global Dubai 2024 – the ultimate ecosystem aggregator and relationship builder at the heart of the largest tech community in the world! SOFTECH software development team from Cluj-Napoca, Transylvania will be a part of the Romanian Pavilion situated in **Hall 25, Cyber Valley, stand H25 – A20**.

SOFTECH is located at **Booth nr. 8 in the Romanian Pavilion** in Dubai World Trade Centre and will be open daily, between 14 – 18 October. On location, we will be ready to highlight our experience in industrial software development, AI Development, Cloud development, IoT Development, Mobile Development, DevOps and software integrations.

Founded in 1998, SOFTECH is one of the pioneers of the local software development community from Cluj-Napoca, Transylvania, Romania. We hope that we will manage to bring a few Transylvanian sparks to the tech show at GITEX Dubai 2024 so that you get a better understanding of why global tech companies choose to work with us.

## About GITEX GLOBAL Dubai 2024

With 2 mega venues, 44 halls, 6,700+ companies, and 2,000 startups from over 180 countries, GITEX GLOBAL 2024 is expected to be the gateway to **Global Collaboration to Forge a Future AI Economy**. The organizers aim to stage the latest innovations and insights shaping the tech world and beyond.

GITEX is a global platform with over hundreds thousands live attendees that allows for immediate discussions about potential tech collaborations. GITEX allows everyone access to new markets in the context of growing demand for digital transformation services. Rich networking opportunities enable companies from various continents to build new connections, thus leading to long-term strategic partnerships.

The AI theme continues in 2024 too, but with a much deeper understanding of its implications. SOFTECH and companies alike will be part of future AI technology developments involving connected devices, smart homes, smart cars, smart factories.

## **Why meet SOFTECH from Romania at GITEX Global Dubai 2024?**

There are many reasons why one should visit SOFTECH both at GITEX Global Dubai 2024, but we are also aware of the overwhelming task of making a shortlist with potential software development partners. That is why we have made a selection of the main reasons to book a meeting with us.

Software development expertise and innovation. Since SOFTECH has a 26 years history of building award-winning software solutions for large global companies, we are ready to provide details about how you can integrate innovative technologies in your business operations. Our commitment to excellence has become stronger over the years and we turned it into a company value.

Customized solutions. Our core business is customer oriented software development and we are proud to have been chosen as development team by some of the largest tech companies and industrial groups in Europe and Northern America. We are especially fond of our industrial software solutions and are looking to expand more in that area.

Software Projects Portfolio. When your team analyzes potential software development services providers, one of the key criteria is the track record in the field. SOFTECH team from Cluj-Napoca, Romania will happily present its project portfolio during a live meeting at GITEX Global Dubai 2024.

European Culture. Given Romania's geostrategic location, SOFTECH benefits of just the right cultural positioning in a multicultural and multiethnic setting. Cluj-Napoca IT community bears mainly the particularities of Romanian, Hungarian and German cultures. To these we add the growing communities of French, Italian, British and Netherlandish.

Cost-Effectiveness. Given a software development project overall resources – financial, material and human, privately held companies such as SOFTECH from Cluj-Napoca, Transylvania, Romania still deliver important cost advantages. We will be happy to present these calculations at booth nr. 8, stand H25 – A20 in Hall 25, Cyber Valley.

Should you be interested in developing a complex software development application, it is the right time to set the basis for the collaboration specifications.

## **SOFTECH's Technology Stack**

- Systems: IoT, Embedded, Mobile, Cloud, Desktop, Web Applications, Web Services, Microservices, Serverless

- Platforms: Windows, Mac OS, iOS, Linux, Embedded Linux, Android, AWS, Azure, GCP
- Frameworks: Spring, .NET, Angular, React, React Native, Node.js, KMM
- DevOps: Terraform, Ansible, ELK, CI/CD, Docker, Kubernetes, Grafana, Prometheus
- Testing: Unit Frameworks, Appium, Selenium, Cucumber, Robot framework, API Testing, Performance Testing
- Programming Languages: Java, Kotlin, C/C++, C#, Objective C, Swift, JavaScript, TypeScript, Python, Go, Rust

In order to set a meeting with our top management team present at GITEX Global Dubai 2024 please contact us directly on [contact@softech.ro](mailto:contact@softech.ro) or via the matchmaking platform.

**See you all at GITEX Global Dubai 202, in Hall 25, stand H25 – A20.**