

## **INCUBE Set to Showcase Innovation and Expertise at GITEX Technology Week 2023**

INCUBE, a global leader in Supply chain mobility solutions, is excited to announce its 18<sup>th</sup> participation in the upcoming GITEX Technology Week 2023, the largest and most prestigious technology exhibition in the Middle East, North Africa, and South Asia. The event is scheduled to take place from 16<sup>th</sup> of October at the Dubai World Trade Centre in Dubai, UAE.

During GITEX Technology Week 2023, visitors to INCUBE's booth H3-D45 can expect to Explore Innovative Solutions focusing on the technology of supply chain transparency, specially Tracking and Traceability that designed to address the unique challenges of today's rapidly evolving tech landscape.

Engaging with Industry Experts and Interact with our team of experts who will be available to discuss and demonstrate how our solutions can transform businesses and industries by dramatically reducing costs and enhancing the organization's ability to adapt the continuous changes into markets.

INCUBE visitors will Experience Showcase by a live demonstration of WAVE – the traceability Eco system-, and all other supply chain solutions, in parallel with the top , showcasing the power and potential of INCUBE's offerings.

"We are thrilled to be a part of GITEX Technology Week 2023 for the 18<sup>th</sup> time in a row, a platform that resonates perfectly with our commitment to innovation and technological excellence. This event provides an ideal setting for us to showcase our (From farm to fork tech coverage), engage with industry leaders, and demonstrate how our solutions can drive positive change across various sectors specially to all exciting partners and potentials from all over the MENA region and Africa". said Mustafa Al-Kaylani, VP of Marketing and Communications at INCUBE

Don't miss the chance to experience the future of technology with INCUBE at GITEX Technology Week 2023. Join us at booth H3-D45 and be a part of the next wave of transformation.

### **About INCUBE:**

Since starting our operations in 2004 INCUBE has brought forward years of knowledge and experience into the market as a business solutions provider, through assisting our clients to better understand their business and address their critical requirements.

Today, INCUBE is one of the Middle East and North Africa's premier hardware and software solutions provider, with its headquarters located in Dubai, United Arab Emirates. INCUBE also has several regional offices located in Jordan, Saudi Arabia, Egypt, Palestine, Sudan, South Africa, and Canada.

INCUBE focuses its leading solutions on the development capabilities for creating long-term solutions. This dramatically reduces costs and enhances the organization's ability to adapt the continuous changes into their markets, through offering a state-of-the-art handheld with focus on Supply Chain solutions.

INCUBE is a one-stop-shop for a company's complete business needs and requirements.