

From Mumbai to Dubai: The 12Grids' journey to 'Burj' their way to success



[Mumbai, 3rd October] – In an exciting development that underscores their position as a market leader, 12Grids, a distinguished full-service customer experience technology company headquartered in India, has been chosen as one of the standout companies to attend GITEX Global 2023, happening in Dubai.

GITEX Global, the Gulf Information Technology Exhibition, has long been regarded as a hub for groundbreaking technology, innovation, and networking opportunities. GITEX Global promises to be even more remarkable this year, with a star-studded lineup of companies, startups, and entrepreneurs worldwide.

A Web Agency of Distinction

Founded on the principles of innovation, creativity, and excellence, [12Grids](#) has consistently delivered exceptional web solutions to clients across globe. Their commitment to quality and customer satisfaction has earned them a stellar reputation in the industry.

12Grids is a leading web agency headquartered in India, specializing in web design, development, and content marketing solutions. With a client-centric approach and a commitment to excellence, 12Grids has earned a reputation as a trusted partner for businesses seeking to establish a strong online presence. Their innovative sales tech software, "edge CRM," is set to redefine customer relationship management in the digital age.

A Seat at GITEX Global 2023

At [GITEX Dubai 2023](#), 12Grids will occupy **Booth D30-29** at **Hall 15**, a prime location that will serve as a hub for networking, demonstrations, and discussions. Visitors can expect to witness firsthand the remarkable capabilities of "edge CRM," 12Grids' cutting-edge sales tech software.

edge CRM: Revolutionizing Sales Tech

[edge CRM](#), the flagship product from 12Grids, is designed to empower businesses with advanced customer relationship management capabilities. This AI-driven tool is engineered to streamline sales processes, enhance customer engagement, and drive revenue growth.

Last year, 12Grids had great success, networking with the giants from the tech world and this year, coming back with a blockbuster collaborative sponsorship, 12Grids has come a long way.

Pragnesh Lodaya & Kailash Vele, Directors of 12Grids, expressed their enthusiasm and excitement about the big event.

"Being selected at the GITEX Global 2023 and collaborating as a sponsor is a tremendous honour for us. It validates our dedication to pushing the boundaries of technology and providing businesses with solutions that truly make a difference," said Kailash.

Pragnesh Lodaya stated, "We are excited to showcase our innovative yet simple solutions and connect with industry leaders, partners, and potential clients at this world-class event."

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