

Protecting Your Telecom World: AB Handshake Launches Flash Call Detector

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Introducing Flash Call Detector, a solution designed for operators and transit carriers to tackle the pressing issue of flash calls. Our advanced machine-learning engine, the same one used in AI Shield, detects flash calls in real-time with an unmatched 99.92% accuracy. Operators can then choose to either block or monetize this verification channel, boosting their revenues.

Why are flash calls a concern for operators?

These zero-duration calls deliver One-Time Passwords (OTPs) to customers, becoming a preferred method for apps like WhatsApp, Telegram, and others. While advantageous for apps and users, flash calls disrupt A2P SMS revenues, causing operators to lose out on potential revenue. According to Juniper, flash call volume is expected to increase 25-fold from 2022 to 2026, with significant potential revenue losses if left unchecked.

Flash calls are difficult to detect, not for us

Our AI engine is trained to detect flash calls, providing operators with a solution to protect A2P messaging revenues and generate new income by monetizing flash calls. Unlike traditional rule-based systems, our AI engine analyzes over 100 complex parameters, including 20 targeting flash calls, in real time, ensuring an accuracy of 99.92%.

Turning an issue into a business opportunity

Operators can turn this challenge into a business opportunity by negotiating billing agreements for flash calls, facilitated by AB Handshake. Our solution enables easy traceability, source discovery, and granular blocking, allowing operators to restore A2P SMS revenues while preserving legitimate traffic.

AB Handshake's Flash Call Detector empowers operators, transforming a problem into a lucrative business opportunity.

If you'd like to discuss the most efficient flash calls monetization model and see our simple interface in action:

Get in touch with our expert team [here](#).